

PRESS RELEASE

The National Kidney Registry's 500th Patient Microsite Activated

(Greenwich, CT – December 8, 2020) Today the National Kidney Registry announced the activation of its 500th patient Microsite. The Microsite program provides free websites and hosting services for transplant patients seeking a living donor.

Dr. Sandip Kapur, the Surgical Director of Weil Cornell Kidney Transplant program conceived of the idea as a way for transplant centers to help patients who were waiting for a deceased donor transplant. "Patients can often wait many years for a deceased donor transplant. I am thrilled that so many patients have taken advantage of this opportunity to increase access to a living donor transplant."

"The theory behind the Microsite Program is that if a patient can direct potential donors to a website that effectively tells their story, they will connect with more potential donors and increase their chances of achieving a living donor transplant. The theory is working as many Microsite patients are finding living donors and getting transplanted." Stated Samantha Hil, the Microsite Project Manager, and a living donor transplant recipient herself.

This important milestone coincides with the launch of the Coaching Program, a Microsite enhancement that will help patients connect with someone who is an expert at running successful donor search campaigns. The coaches are often transplant recipients who have executed a donor search campaign for themselves and achieved a living donor transplant. Early statistics indicate that the Microsite coaching program has the potential to triple the current Microsite success rate.

About the National Kidney Registry

The National Kidney Registry (www.kidneyregistry.org) is a nonprofit organization with the mission to save and improve the lives of people facing kidney failure by increasing the quality, speed, and number of living donor transplants while protecting all living donors.